Broker Platforms for Electricity Trading

Executive Program in Trading Electrical Energy 10th of May 2013, Belgrade





Who are Tradition

Tradition is one of the world's largest interdealer brokers in over-the-counter financial and commodity related products. Represented in 27 countries, Tradition employs 2,450 people globally. Tradition is owned by Compagnie Financière Tradition (CFT) and listed on the Swiss stock exchange.

For more information visit <u>www.tradition.com</u> and <u>www.tfsbrokers.com</u>



Tradition and TFS

- ◆ Tradition Financial Services (TFS) and Tradition UK until 2008 operated as 2 separate entities under a holding company Compagnie Financiere Tradition which is based in Lausanne.
- ◆ In 2008 the Holding company decided to merge the 2 companies to make the business more efficient, and to strengthen the Tradition Group brand.
- ◆ This is why sometimes you still hear us referred to as TFS in CEE and SEE markets.



Global presence

- ◆ Tradition: 2,450 people in 27 countries
- Highly diversified global product base





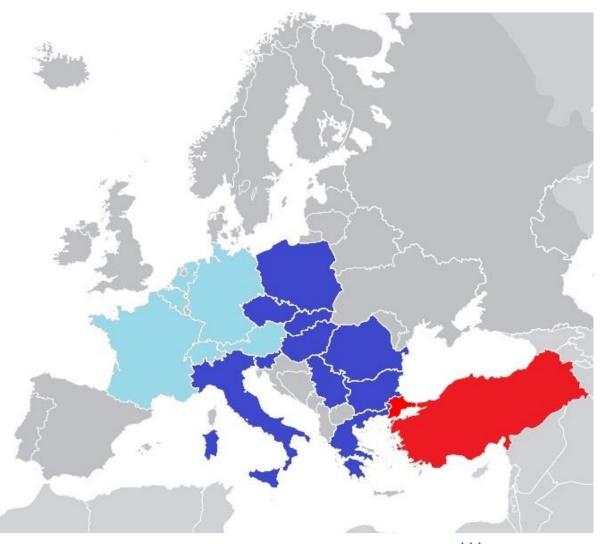
Energy Products Covered

- Electricity Europe, US and Australia
- ◆ CO2 EUA, CDM and JI projects. CO2 options.
- Fuels -Crude Oil , Fuel Oil, Jet (Kerosene),
 Naptha, Propane, Gasoil, Petroleum, Crude Oil options.
- ◆ Coal Swaps against TFS API Indices.
- Gas Gaspool (Germany), NCG (Germany),TTF (Netherlands), PEG (France), VTP (Austria), NBP (UK), Zeebrugge (Belgium), Czech Gas (OTE) and Italian PSV Hubs



Tradition Power Markets

- TraditionEuropeanElectricityMarkets
- CEE SEE ITALY and Turkey – Tradition London
- Western Europe-Tradition London, Dubai and Frankfurt.





What is a Broker

- An agent not a principal to the transaction.
- Does not schedule the trade or make or take payment for the deal.
- Builds a network of business contacts within the market.
- ◆ A Broker seeks to establish firm 2-way (bid and offer) markets for standard products.
- Transmits price information clearly and concisely.
- Increases Liquidity.



What is a Broker 2

- Improves Price Transparency for everyone.
- Can be a member of an exchange and execute trades on behalf of its own customers.(e.g. EEX)
- ◆ Can give up OTC trades for clearing at exchanges clearing facilities.(e.g. PXE and HUPX).



How do Brokers do this?

- By phone. Either through fixed line speaker or call by call. (All calls to Tradition offices are recorded.)
- Via an Internet platform e.g. Tradition Trayport.
- Internet messaging and Email, which are also recorded.
- All of the above.

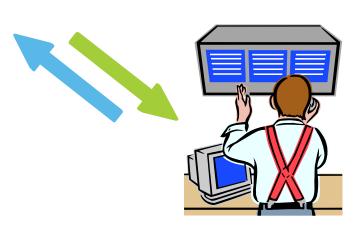


Placing An Order

By voice





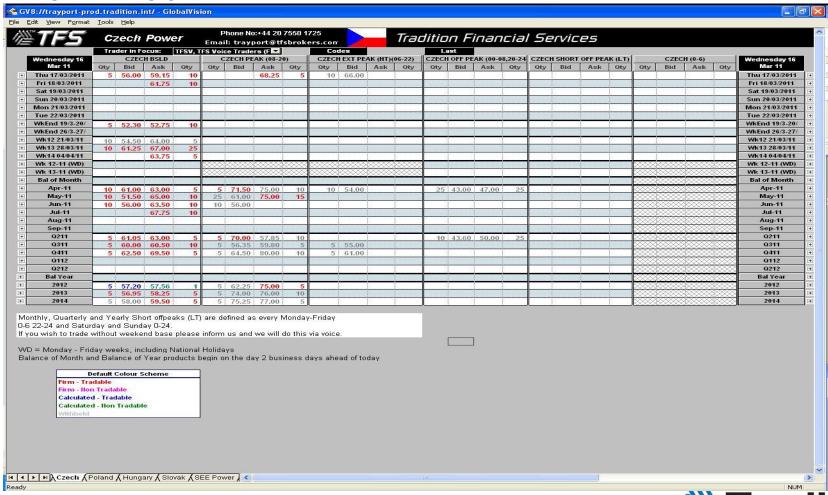






Placing an Order

By Trayport



Placing Orders

• When an order is placed, any additional caveats should be mentioned at that point e.g. Validity of order, (subject to time, exclusion of certain customer), Size of order, PnC.



Execution of Order

- Execution via screen, either clicked by the Buyer/Seller directly (red on screen good name) or clicked by the broker (providing the broker believes a sleeve is possible).
- By voice over a Direct box or over a dialled up line, in all cases all phone conversations are recorded. Mobiles should be avoided as they are not recorded.
- By instruction on Yahoo messenger, however this should really be confirmed by phone afterward.



Confirmation of Trade

- All deals are fed through to a middle system The Blotter.
- ◆ Deals in the blotter are then checked and confirmed and sent either by fax, email or via EFETNET. (This is determined on the customer requirements).



Example of a confirmation

TRADITION FINANCIAL SERVICES LTD

VAT Registered Number 365463927

ELECTRICITY PHYSICAL CONFIRMATION

Buyer:
AAAAA a.g
Seller:
BBBBB sro

ELECTRICITY-CZECH REPUBLIC-BASELOAD Physical

Trade Date : 15 Mar 2011

Start Date : 01 Jan 2012

End Date : 31 Dec 2012

Duration : 2012

Effective Power : 5 MW

Effective Energy : 43,920 MWh

Price : 54.35 EUR/MWh

Load Shape : firm delivery

Delivery Point : CZECH REPUBLIC

Commission : Zero Brokerage Applied

Beaufort House 15 St. Botolph Street London EC3A 7QX Tel: 0207 726 4511 Fax:0207 796 0373

TFS Ref : 2011348844 / JAC JAC Billing Ref : 2011348844 / BBB-XX Trayport : 531835 ID : 15 Mar 2011

Date

BBBBB sro.

ATTN: Accounts Payable

Address line 1 Address line 2 Town Country Postcode

We have acted as brokers, for your account and risk. For payment of brokerage please refer to our monthly statement. The time of transaction will be made available upon request. Confirmation queries - telephone (0) 20 7726 4511 Authorised and Regulated by the Financial Services Authority.



Invoicing

- Invoices are sent on the First day of the following month for the previous month by mail or e-mail.
- ◆ Payment is expected 30 days after the issue of the invoice.



Limits

- Counterparties are expected to provide regular credit lists to confirm good trading partners.
- ◆ Any changes must be notified immediately to us at <u>credits.power@tradition.com</u> for CEE, SEE and Turkish Power. For German Power tfsscreen.frankfurt@tradition.com
- For each grid we can provide you with a blank excel mask to fill in and return via email.



Case Study

The Czech Power Market



Case Study

- ◆ Tradition (TFS) Began to broker Czech power in December 2004.
- Started with just 3 counter-parties, now dealing with nearly 50 on a daily basis.
- Nearly all domestic counter-parties use Tradition, and there are still more international companies who we are helping to start.
- Began initially by using voice only broking in combination with email and Yahoo messenger.

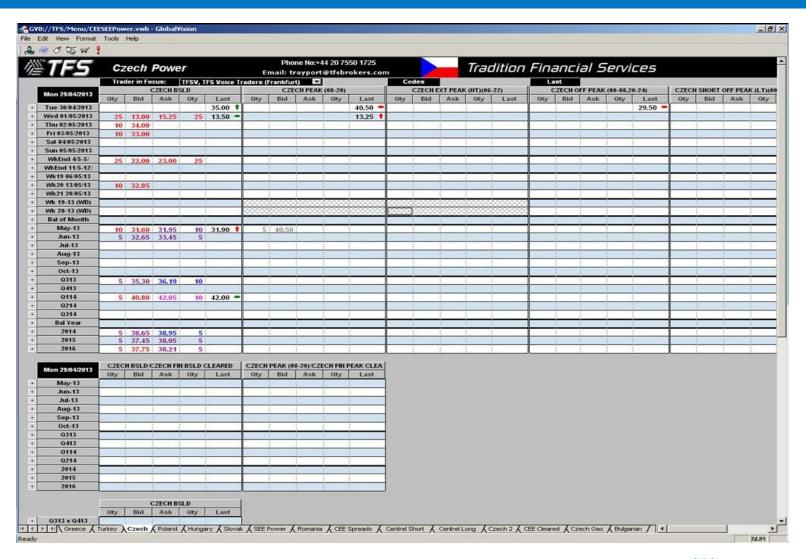


Case Study

- ◆ In April 2005 a screen was launched and volumes rapidly increased, however voice negotiation is still very important especially for Long Term. Deals can still be concluded off screen if requested. (PnC = Private and Confidential)
- Market convention screen products are Base-load, Peak-load, Off-peaks, HT (06-22) and LT (00-06,22-24) and recently 00-06.
- Available time periods are days, weeks, weekends, months, quarters and calendar products.
- Non Standard products (Load shapes) can be dealt off screen.



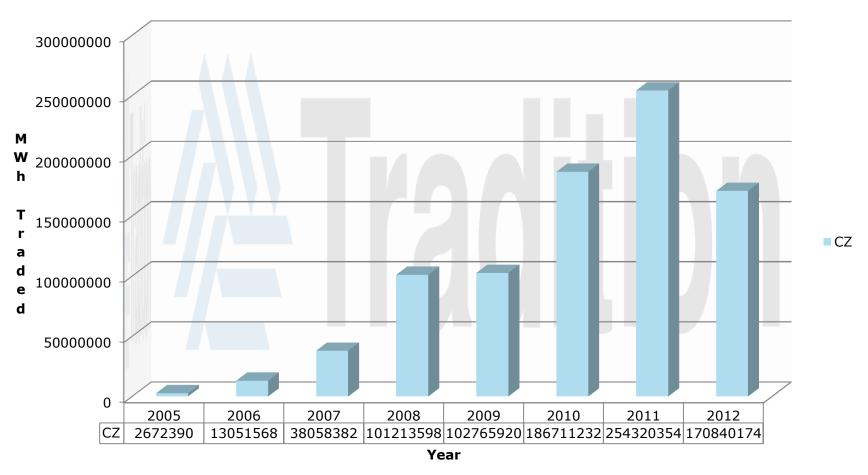
Broker Screens 1 (Czech)





CEPS Volumes

Czech Power brokered by Tradition



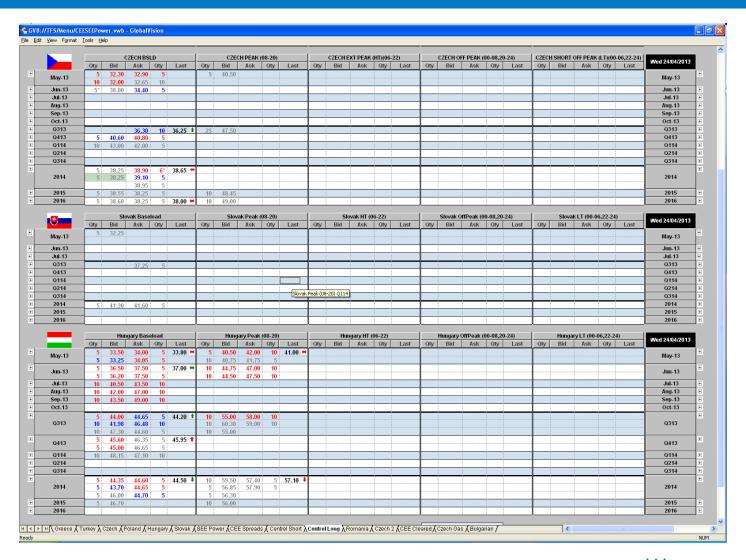


Conclusions

- The Czech brokered power market has increased in volumes as companies have grown in confidence to open positions.
- Trades generate Trades, so the bilateral OTC market has also grown.
- ◆ The process of "sleeving" (generally for free) has put some counter-parties together for the first time. This has led to new limits being established and has increased business.
- Standard generic products are traded quickly and efficiently via voice and screen, good or bad credit is immediately visible.
- Other brokers have entered the market, as they have seen the increase in business.

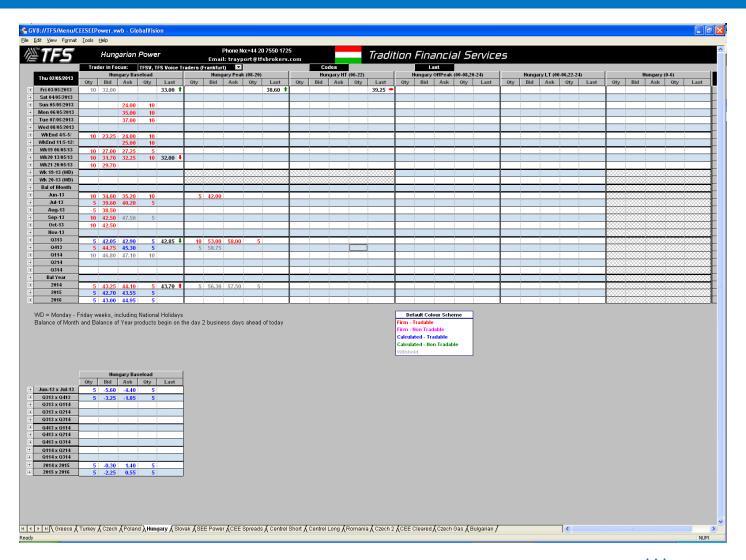


Broker Screens 2(Centrel Long) /





Broker Screens 3 (Hungary)





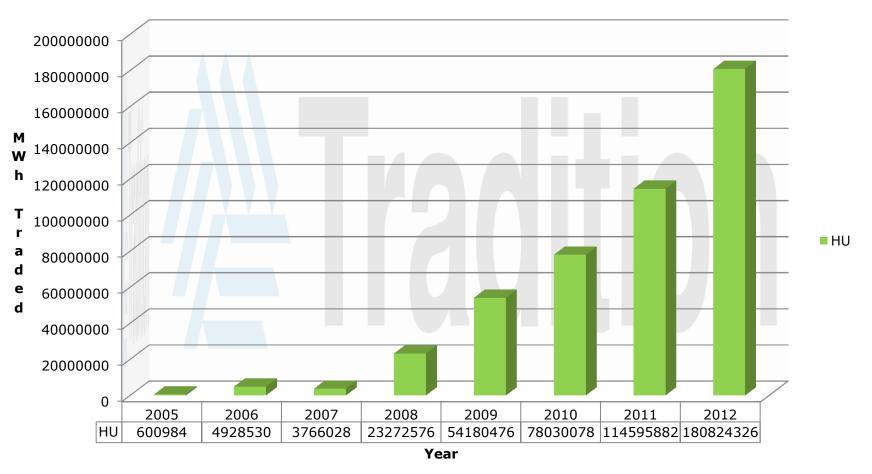
Hungarian Market

- ♦ First deal July 2005
- Country with many borders.
- Most active market participants are companies from South-Eastern Europe and other international ones.
- ◆ Companies with Hungarian licence are not willing to make sleeves because of Robin Hood tax.
- ◆ Last two years most trades are done against spreads with Germany as a main market. Other market is Czech Republic.
- Best opportunities out of all CEE countries and one of the busiest markets for Tradition.



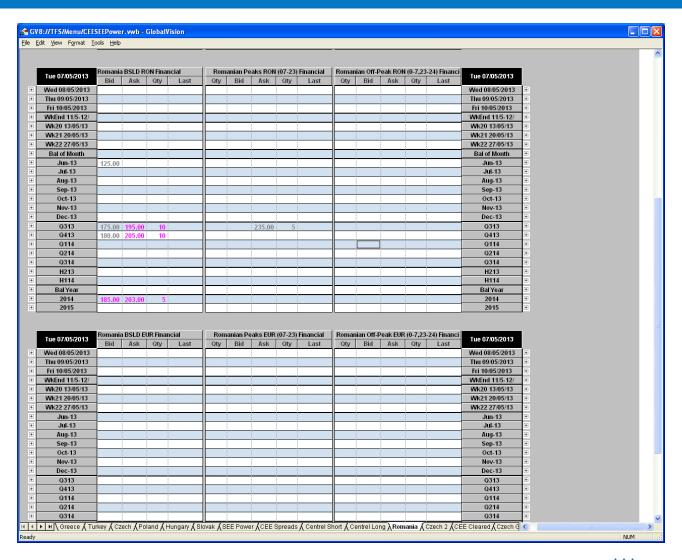
Hungarian Volumes

Hungarian Power brokered by Tradition





Broker Screens 4 (Romania)





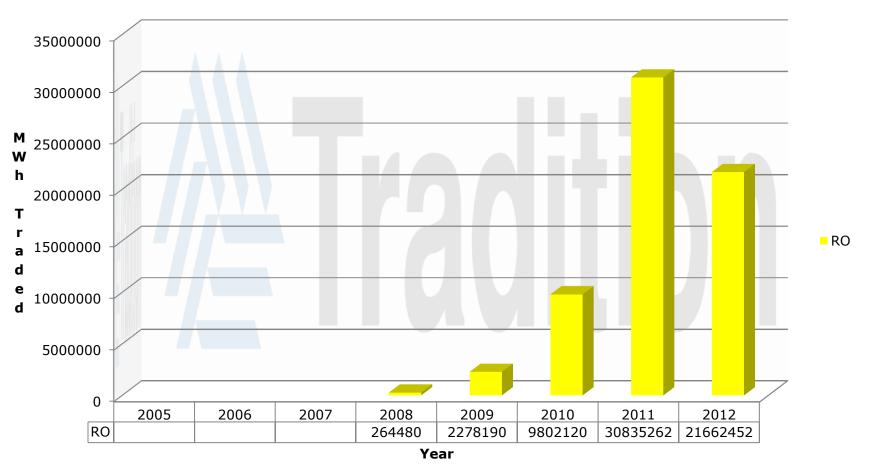
Romanian Market

- First deal July 2008.
- Best trading years 2011 and half of 2012.
- Energy Law amendments introduced in summer 2012, which banned trading outside of the exchange OPCOM.
- Tradition looking for new opportunities together with traders and exchange (EEX and ECC).
- Start of Financial trading first deal in December 2012.
- More international companies are in process of joining financial trading and signing ISDA contracts.



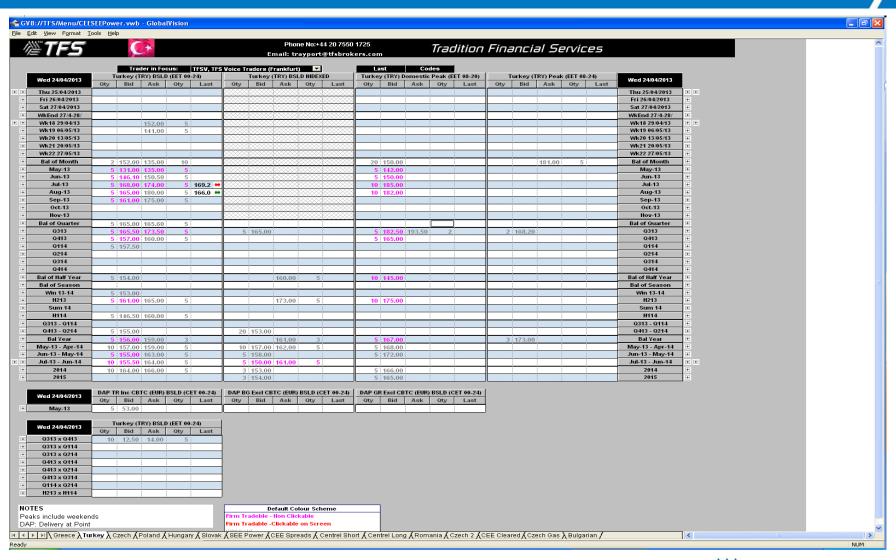
Romanian Volumes

Romanian Power brokered by Tradition





Broker screens 5 (Turkey)





OTC Deals on Turkish Market

- ◆ 1st deal May 2012.
- ♦ 113 Deals so far with a total of just under 1.5 Tw/h
- Mostly Months but also some Quarters, Half years BOY and some non standard periods.
- Mostly done in TRY but sometimes requsted in EURO's.
- All deals have been FIXED non have been concluded as INDEXED so far.
- Standards evolving at least on monthly and quarterly deals.



OTC Trading:

- Physical Deals inside Turkey which are reported to PMUM by participants
- Physical deals on the border BG-TR and GR-TR
- Some prices are being quoted for time spreads within Turkey.
- Mainly Baseload deals but PEAKS have also gained interest.
 0-24 EET or CET if on the borders.
 Domestic Peaks 08-20 including weekends.
- Mostly long term Months, 3 Months, 6 months and years.
- Some non standard periods.
- Market participants have been showing an interest in short term but there are yet to be any standards for how such deals will be concluded. i.e Bank guarantees, payments, contracts – wet signatures ext. All we know is that if the deal is for the day ahead they must be concluded before 11am so that they can be reported to PMUM on time.



OTC Trading some barriers:

- Bank Guarantees 0.7% 0.9%
 - Cost and time it takes to obtain them from the banks.
 - The costs and time it takes to obtain can differ widely dependant on the size and reputation of the counterparty.
 - Small companies tend to run out of limits with the bank rather quickly.
 - Vaue and validity of bank guarantees.
- Performance guarantees also known as performance bonds more costs arround 20 kuruş for large companies but can be signifcantly more for smaller ones.
- An alternative to physical bank guarantees is DBS but not very commonly used at the moment. Direct Debit System (DDS)
- Agreement Wet signature of contracts is required by Turkish Law.
- Stamp duty 0.825%
- INDEXATION (some times) Tariffs or Gaz or Both
- Credit approval procedures (these are internal procedure) Only a few companies are like Statkraft and Danske are doing this and in most cases they still require Bank guarantees for every deal.



TFS - OTC Trading:

Credit:

At the moment all names are pink.

All can do all providing relevant bank guarantees are provided.

No sleeves due to stamp duty and guarantee costs.

- Payment guarantees
- Performance guarantees (Performance Bonds)

Agreements:

Turkish EFET

15 Master EFET agreements signed.

Very few have been signed between market players.

No sense of urgency.

Lengthy legal procedures.

Market participants are generally using LFC.

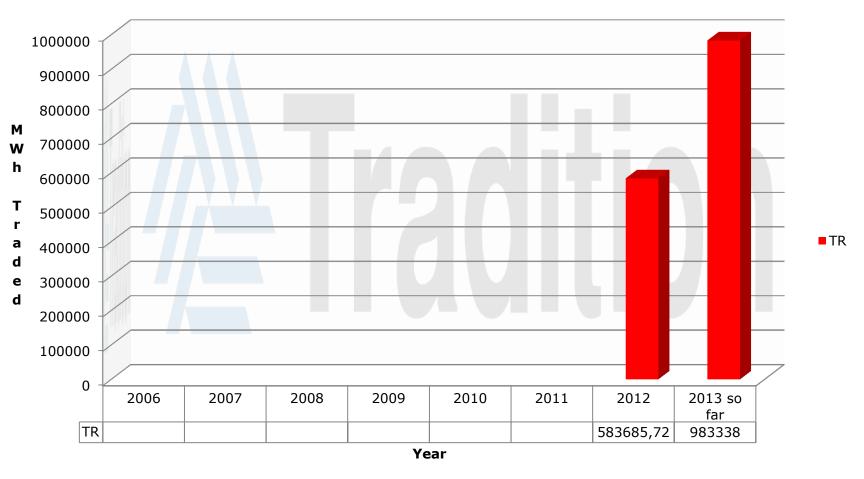
Based around FFFT

Or can be based on the ETDs frame agreement



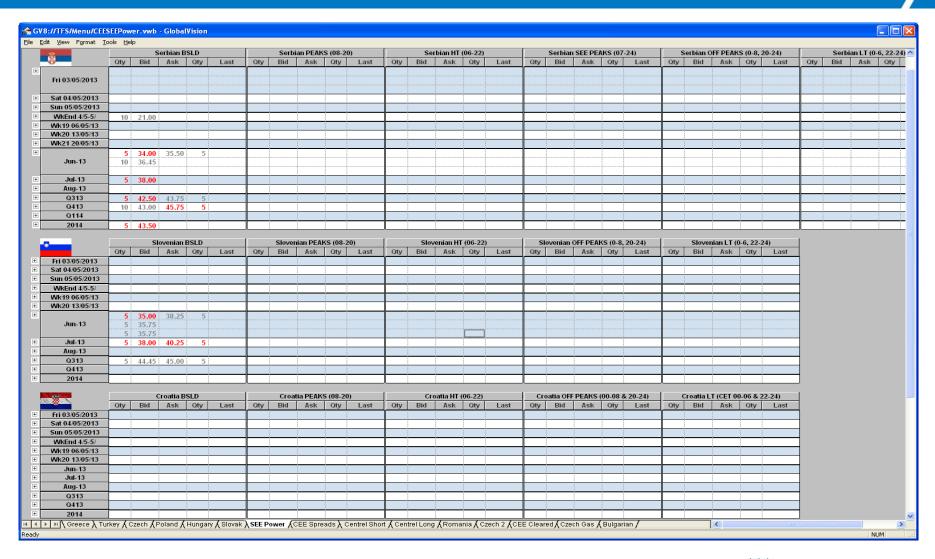
Turkish Volumes

Turkish Power brokered by Tradition





Broker Screens 6 (SEE Page)





Serbian Market

- First deal September 2009
- Market is depending mainly on hydro production and tenders in the region.
- Market participants are mostly international ones with Serbian entities.
- ◆ Trading in EURO's.
- ◆ Volumes decreased in the last one -two years as better opportunities in Hungarian market or lack of energy in the region.
- Participants start to have interest in spreads between Serbia and Hungary especially in spot deals and monthly products.



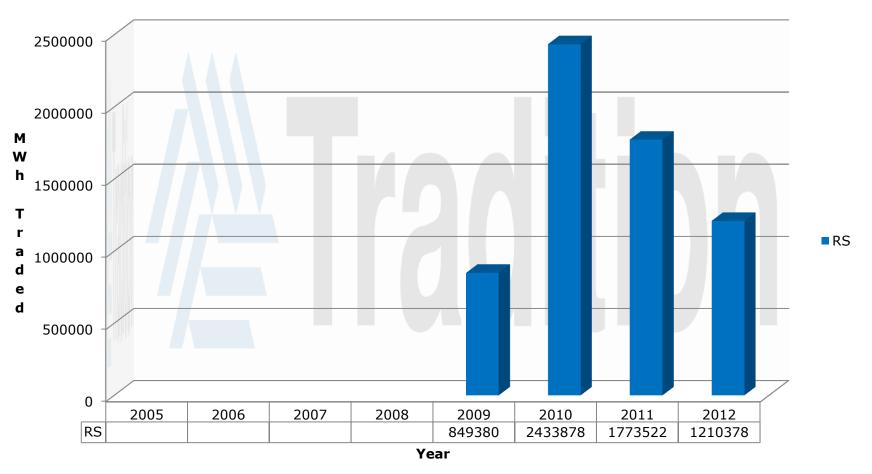
Serbian Products

- ◆ Serbian Baseload (00-24) CET
- ◆ Serbian Peaks (08-20) CET
- ◆ Serbian SEE Peaks (07-24) CET
- ◆ Serbian HT (06-22) CET
- ♦ Serbian Offpeaks (00-08, 20-24) CET
- ◆ Serbian LT (00-06, 22-24) CET
- Available for 3 days ahead, 1 weekend ahead, 3 weeks forward, 3 months, 3 Quarters and 1 Calendar Product.



Serbian Volumes

Serbian Power brokered by Tradition





Benefits of Electronic Platforms

- Live tradeable prices.
- Credit is pre-checked anonymously.
- Beneficial for price indication.
- Faster.
- ◆ Trader has control over and responsibility for their prices.
- Price information is available to all users equally.
- There is no bias or advantage to any user large or small.



Why use a Broker

- Greater transparency.
- Easier price discovery.
- Creates a visible benchmark for pricing.
- Unbiased source of Mark to Market pricing.
- Masking of identity and anonymity during trade negociation.(Bilateral trading reveals your intention)
- Improved depth of liquidity making it easier for entry/exit of positions.
- Gives confidence to open trading positions.



Why use a Broker 2

- Standardisation of market conventions (Peaks, Off-peaks, HT, LT)
- Increase in Limits and trade-able counter-parties.
- Adoption of industry recognised frame agreements e.g. EFET.
- Time saved by using the brokers knowledge to find potential buyers/sellers of a product.
- Access to other market information, e.g. Other S.E.E. and C.E.E power prices, German Power prices, EU emission allowances, Coal, Freight and Spark spreads.



Why use a Broker 3

- Possibility to conclude related products, e.g. Cross Border Transfer Capacity.
- Brokers can quickly develop and deploy new products and countries for trading.



Main Conclusions

- Brokers have added depth, facilitated trade, and encouraged the enthusiasm of the companies already active in the CEE and SEE markets.
- It has also encouraged International companies who may not have considered some CEE Power trading previously to join those markets and to take on risk.
- Broker platforms provide a confidential secure and user-friendly market place for producers, traders, distributors and consumers of power to transact their business needs.



Tradition Trading Requirements

- MIFID Declaration signed and returned.
- Contract signed and 1 copy returned to Tradition.
- Sufficient counterparties to trade.
- Credit list completed and returned to Tradition
- EFETs or other Master agreement or Long Form Confirmations Accepted by counterparties.



Serbian Credit List

		Serbia Credit list		
	ITES	IEFET/ Other		
	Code	General agreement	buy Max Period	sell Max Period
HSE Balkan Energy d.o.o.	HSE	General agreement	bay wax r criba	och wax i chod
ACEX DOO BEOGRAD				
Alpiq Energija RS d.o.o. Beograd	ENTR			
EVN Trading DOO Beograd	EVNT			
EFT Trade d.o.o. Beograd	EFT			
EZPADA d.o.o. Beograd	EZPA			
CEZ Srbija d.o.o.	CEZ		2	
DANSKE COMMODITIES SERBIA D.O.O. BELGRADE	DKCS			
Energy Supply & Trade DOO	ENSU			
E.ON Energy Trading Srbija d.o.o. Beograd	EEON			
AXPO d.o.o. Beograd	EGL			
Privredno druzstvo EPCG doo Beograd	EPCG			
GEN-I d.o.o. Beograd	ISTR			
MVM Partner Serbia doo	MVM			
RUDNAP GROUP a.d. Beograd	RUDN			
VERBUND-Austrian Power Trading SR d.o.o. NOW AS VERBUND Trading Serbia d.o.o. Beograd (VTR SR)	APT			
Statkraft Western Balkans d.o.o.	STED		i i	
REPOWER Serbija d.o.o.	RETR			
Budapest Energy Trading SR d.o.o. Beograd (new name B.E.K. Group s.r.o.)	BENK			
JAS BUDAPEST d.o.o. Subotica	JAS			
Petrol d.o.o. Beograd	PETR			
PLC INTERENERGO d.o.o. Beograd	INTE		5.00	
JP ELEKTROPRIVREDA SRBIJE (EPS)	EPS			
SEE POWER D.O.O. BEOGRAD	SEEP			
Virtuse Tesla d.o.o. Beograd	VIRT			

Thank you!

Many Thanks to the Conference Team for inviting us to speak here





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